



**CITYHOP LAUNCH:** Victoria Carter and Tim Alpe

# Rent cars by the hour in Auckland

A new concept in inner-city transport aimed at corporates, commuters and CBD dwellers will be launched in Auckland next month.

Based on successful overseas models, Cityhop will provide a car-share service with members hiring vehicles by the hour for cross-town appointments when public transport is not an option.

Chief executive and former Auckland city councillor Victoria Carter and Jucy Rentals owners Tim and Dan Alpe are behind the venture, which will operate from spaces in city parking buildings and company offices.

"Hire for an hour will be less than \$15," Ms Carter said, "so it will be cheaper than a taxi and more convenient than a bus.

"Similar car-share companies overseas say that every shared vehicle on the road replaces six or seven cars – it is a convenient and eco-friendly way to have access to a car around town.

"Streetcar began in the UK three years ago and now has more than 10,000 members, 250 cars and 150 parking spaces."

Ms Carter said Cityhop would eventually be extended to Wellington and other major cities.

– Graeme Kennedy